

THE COUNTING ROOM

Code of Conduct

A private space for accounting and finance professionals to connect, grow, and shape the future of the profession —without noise, without pressure, and without being pitched to.

We built this community after years of hearing the same thing from accountants, finance leaders and firm owners across the UAE and beyond:

"There's nowhere to have real conversations."

"Everything's either trying to sell me something or teach me what I already know."

"I just want to connect with other people doing the same work, facing the same challenges."

So we did something about it.

The Counting Room is built differently.

It's curated. It's led by peers. And it's held together by a code we all respect. Designed to protect what makes it special, so everyone inside feels safe, respected, and able to show up as their real selves.

These aren't just rules. They're the foundation of the trust we're building.

Who is this for

- ✓ Accountants
- ✓ CFOs
- ✓ Financial controllers and leaders of finance teams
- ✓ Bookkeeping firm owners
- ✓ Practice leaders navigating growth, change, and complexity

This is not a space for:

- ✗ Software vendors
- ✗ Business coaches
- ✗ Agencies
- ✗ Cold outreach freelancers



Be human. Be respectful.

This is a space for generosity and honesty. So:

- ✓ Ask questions, share what's working, and offer insight.
- ✗ No bullying, aggressive language, or bad-faith debate.

If you're here, you're trusted.
Let's keep it that way.

No Selling

We do not allow:

- ✗ Self-promotion or sales pitches
- ✗ Cold DMs trying to win clients
- ✗ Promoting your own side events or offshoot groups

You might build strong relationships here that lead to work. But that happens naturally – never through pressure

The only community

For accounting & finance people in the UAE.

Admins are here to protect the space

We reserve the right to:

Remove posts or people who are not following the rules

Issue a single warning for minor infractions

Remove members immediately for serious or repeat breaches

Invite guest contributors for short-term value-added sessions (e.g. speakers, specialists, etc.)

We care deeply about this space. We'll defend it fiercely.

Flag what doesn't feel right

If something makes you uncomfortable or crosses the line, tell us.
You can DM an admin

All flags will be handled discreetly and respectfully. Protecting this community is our job. Helping us do that is yours.

Why this matters

The Counting Room is something rare:

A real community, not just another group chat

A place to go deep, not wide

A professional space without the performance

We're keeping it small and intentional, so it stays meaningful, not noisy
Thanks for being one of them.

If you're ready to agree to the code:

 **Stay.**

 **If not, no stress – this might not be the room for you.**

Join in at

Refigured.Tech/TheCountingRoom

